

Newsletter January 2015

Co-President's Corner

Marga Matheny, margamath@gmail.com Dottie Pearson, pearson@princeton.edu

January is the month in which we are expected like Janus to have two views. One is facing backward to reflect on the past year and the other is facing forward to consider the future. No matter which way we look for the AAUW Cape May Branch, we can see only success and expansion on the education of women and girls.

This year our membership numbers increased significantly, particularly with dual members from the Atlantic County Branch. We can now harness the talents of many more members in our former and new members.

Programs ably designed and arranged by Evelyn Lovitz have been well attended and varied. Book groups are running into a problem associated with their popularity. It is difficult to find meeting space for our growing numbers.

Our long-standing association with the Atlantic Cape Community College is expanding beyond the mentoring program organized by Karen Weis and our scholarship help overseen by Sandy Harmon Weiss. We are forging a new relationship with College Connections thanks to the energy put into this effort by Marion Ingram.

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"The degree of civilization in a society can be judged by entering its prisons."

- Dostoevsky



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Pat Ford-Roegner

President's Corner (continued)

Looking forward, we have a new Fundraising Chair, Pat Ford-Roegner, who will enhance our ability to contact individual donors and businesses. Please let Pat know if you have any leads for her.

Excitement is building for our collaborative summer program with the Atlantic County AAUW Branch. STEM Tech Trek will be a week long summer camp for 30 girls entering 8th grade in Fall 2015. It will be held at Stockton College with the girls living in dorms, eating in the cafeteria, and attending STEM classes, workshops and field trips led by women in the STEM professions. The goal is to enhance exposure to STEM for the girls and encourage them to continue their education in STEM fields. Some of us met Michelle Dougless, Director of New Jersey STEM Trek at our Holiday Luncheon. Michelle is a dual member of the Cape May and Atlantic County Branches of the AAUW and will be returning to Cape May to meet with our members on a date, time and place to be announced. Watch your email!

As always, our scholarship program rests on our ability to keep fundraising. Remember to participate in the basket preparation for the Women's Resource Foundation Luncheon in May and to attend the event. It is an opportunity to meet women from the Women's Resource Foundation, the League of Women Voters and other women's groups.

We are looking forward to 2015 with anticipation for a great year for our Branch.

Member Spotlight

Pat Ford-Roegner RN MSW FAAN

One of the hard lessons learned at the top of your career as a CEO of a non-profit or a newly-installed Dean is that most of the position revolves around raising money for your ideas or the ideas of your board or membership. After all, they hired me for my good ideas......I had raised money for women candidates for public office starting with a good friend campaign for state senate in 1973 in Atlanta.

I continued fundraising as the Government Affairs Director of the American Nurses Association for our supported candidates doing a huge auction at our annual meeting of 10,000 nurses until direct mail came along. And it worked! I was part of the group that started EMILY's (Early Money Is Like Yeast it Rises) List, a political committee dedicated to progressive women candidates who could not get support from traditional sources.

Raising money is tough. But, if you believe in what you are doing, like people who are good at selling an idea and are able to take a no with a smile, it is a skill that is sought after at all levels. In addition, as CEO I found creative ways to make it real to potential supporters and members alike.

Fundraising is everyone's business in any one organization, not just the designated volunteers or staff. Most importantly, relationships are key to successful fundraising. If you have contacts in our community, at businesses, foundations or with philanthropic individual donors, that is our best bet. If you are comfortable doing the "ask," I can give you tips. If you want me to do the "ask," let's talk about it.

AAUW is a source of strength and action in supporting women and girls reach their potential. The organization is well respected at the national level in the National Women's Presidents Council. So, please join me in finding ways to raise money for the AAUW scholarships and AAUW new ideas projects. I welcome your comments and ideas.

pfrvalley@gmail.com

Programs

Educational and Lifelong Learning Opportunities

Oscar Frontrunner Movie Nights

Monday, January 5, 4:00 pm

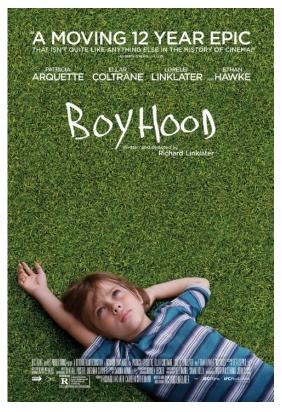
Evelyn Lovitz's Home

Cost: Donation to Tribute Scholarship Fund

Please RSVP, evelyn@lovitz-mccabe.com

Critics Consensus: A thrilling leap forward for director Alejandro González Iñárritu, <u>BIRDMAN</u> is an ambitious technical showcase powered by a layered story and outstanding performances from Michael Keaton and Edward Norton. BIRDMAN or The Unexpected Virtue Of Ignorance is a black comedy that tells the story of an actor (Michael Keaton) - famous for portraying an iconic superhero - as he struggles to mount a Broadway play. In the days leading up to opening night, he battles his ego and attempts to recover his family, his career, and himself.





Monday, January 19, 4:00 pm

Evelyn Lovitz's Home

Cost: Donation to Tribute Scholarship Fund

Please RSVP, evelyn@lovitz-mccabe.com

"Boyhood" (Richard Linklater): Filmed over 12 years with the same cast, Richard Linklater's BOYHOOD is a groundbreaking story of growing up as seen through the eyes of a child named Mason (a breakthrough performance by Ellar Coltrane), who literally grows up on screen before our eyes. Starring Ethan Hawke and Patricia Arquette as Mason's parents and newcomer Lorelei Linklater as his sister Samantha, BOYHOOD charts the rocky terrain of childhood like no other film has before. Snapshots of adolescence from road trips and family dinners to birthdays and graduations and all the moments in between become transcendent, set to a soundtrack spanning the years from Coldplay's Yellow to Arcade Fire's Deep Blue. BOYHOOD is both a nostalgic time capsule of the recent past and an ode to growing up and parenting. It's impossible to watch Mason and his family without thinking about our own journey.



\$tart \$mart

During January 2015 Dr. Mitchell Levy, Vice President of Student Affairs & **Branch Campus** Management, along with Tammy DeFranco, Director, **CMCC Student** Services & Campus Management, Cynthia Correa, Director, WACC Student Services & Campus Management, and Nancy Porfido, Director, Student Development and Judicial Officer will sign a three year license agreement for AAUW's \$tart \$mart Salary Negotiations. The workshops will begin in Spring 2015 on all three ACCC campuses. Most importantly, this program is funded by a \$1750 grant from the NJ AAUW

Marion Ingram: College Connection Chair

Charitable Trust.

marion.ingram@comcast.net

\$tart \$mart prepares college women who are approaching the job market with the confidence, knowledge, and skills they need to negotiate salaries and benefits.

When students leave the three and a half hour \$tart \$mart campus workshop, they learn.

- how the gender wage gap affects their lives
- how to develop a personal budget to determine salary needs
- how to benchmark salary and benefits
- how to negotiate for their first salary out of college

According to AAUW research, just one year after graduation, women earn just 82 percent of what their male counterparts earn, and the gender wage gap widens over the next 10 years.



Local Scholarships

\$tart \$mart

Over the course of her working life,

simply because she is a woman.

a woman will earn roughly \$1 million less than a man -

The ever-increasing student debt burden, rising cost of higher education, and ongoing need for education funding is an alarming reality of our times. We know that women earn less than men, even one-year out of college, and thus may have more difficulty than men in paying off their student debt. AAU-W's educational funding for women remains an important element to closing the funding gap for women in higher education.

TRIBUTES

The ACCC Tribute Scholarship Fund is made possible through the generosity of our donors, Karen Weis & Cape Bank Charitable Foundation

Gifts to the ACCC Tribute Scholarship Fund provide needed support. Tributes are a thoughtful way to honor a special life event, such as birthdays and anniversaries, as well as the perfect way to commemorate relatives, friends and AAUW members. A handwritten acknowledgement will be sent to the donor as well as the individual recognized, without disclosing the amount of the gift

We are very pleased to announce we have recruited 268 e-student affiliates on the three campuses of Atlantic Cape Community College, Mays Landing, Atlantic City and Cape May County. Our AAUW Cape May County chapter has the most recruits of e-student affiliates from a single school. As a result, Cape May County's AAUW was recognized in AAUW National's Campus Connections Newsletter.

March 1 marks the start of National Women's History Month, and AAUW has strong ties to this annual celebration of women history makers. AAUW is an established historic organization that has helped—and continues to help—women make history. The committee is forming now. All members are invited to join this project, please contact Marion Ingram at marion.ingram@comcast.net.





From Academy Award-nominated director Richard E. Robbins and the award-winning Documentary Group, in association with Paul Allen's Vulcan Productions comes Girl Rising - an innovative new feature film about the power of education to change a girl - and the world. Girl Rising is powered by strategic partner, Intel Corporation, and distribution partner CNN Films. Meryl Streep, Anne Hathaway, Liam Neeson, Cate Blanchette, Selena Gomez and other A-list actors contribute voice performances to the film, which features original music from Academy Award winner Rachel Portman, in collaboration with Hans Zimmer. The film spotlights unforgettable girls like Sokha, an orphan who rises from the dumps of Cambodia to become a star student and an accomplished dancer; Suma, who composes music to help her endure forced servitude in Nepal and today crusades to free others; and Ruksana, an Indian "pavement-dweller" whose father sacrifices his own basic needs for his daughter's dreams. Each girl is paired with a renowned writer from her native country. Edwidge Danticat, Sooni Taraporevala Aminatta Forna and others tell the girls' stories, each in it's style, and all with profound resonance. These girls are each unique, but the obstacles they faced are ubiquitous. Like the 66 million girls around the world who dream of going to school, what Sokha, Suma, Ruksana and the rest want most is to be students: to learn. And now, And now, by sharing their personal journeys, they have become teachers. Watch Girl Rising, and you will see: One girl with courage is a revolution. This movie is available on Netflix for all to enjoy.

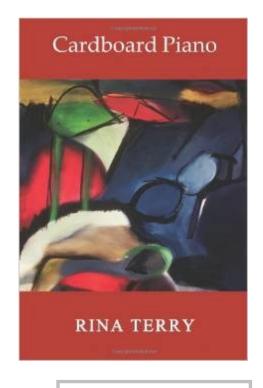
The film "Girl Rising," a global campaign for girls' education was featured on the big-screen televisions in the cafeteria, at ACCC's Cape May County campus during December 2014's Tuesday/Thursday activity periods. With a mission to change the way the world values the girl, Girl Rising shows girls in 9 different countries denied education and their empowerment when educated. During the Tuesday & Thursday activity periods, word spread across the Cape May County Campus that educating girls can transform societies.

Marion Ingram: College Connection Chair marion.ingram@comcast.net



presents Reverend Rina Terry

empowering women since 1881



Cardboard Piano Poems from a Prison Chaplain

Author Luncheon

Friday, January 16, 12 Noon

The Mad Batter

19 Jackson St, Cape May

\$27, includes \$5 Tribute Scholarship Fund donation

Please RSVP by January 8, & send a check & your choice of sandwich to:

Evelyn Lovitz

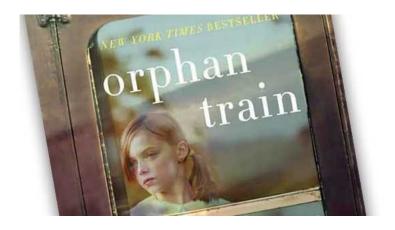
We deeply regret that we are unable to accept reservations after January 8.

Please choose one of the following sandwiches:

- Vegetable Panini
- Blackened Fish Sandwich
- Turkey Wrap

After leaving a position as Assistant to the Dean of General Studies at Stockton State College, Rina Terry attended Princeton Theological Seminary and is an ordained United Methodist Minister. She has served as pastor of several New Jersey churches and spent many years as Supervisor of Religious Services at a state prison. She holds an MA in English: Creative Writing from Temple University and a Master of Divinity from Princeton Theological Seminary. She has published poetry, short fiction, book reviews and academic articles and frequently writes columns on jazz and literature. A book of poetry, Cardboard Piano, is available through Amazon.com. Rina Terry is an AAUW Cape May County member.





Daytime Book Club The Orphan Train

by Christina Baker Kline
January 20, 12 noon
Crest Pier Community Center
5800 Ocean Avenue
Wildwood Crest
Please bring lunch & beverage
Dessert will be provided

Pot Luck Literature Club The Plot Against America

by Phillip Roth
January 28, 6pm
Rio Station Restaurant
3505 US 9
Rio Grande

For a menu visit: http://www.riostation.com/



Cape Women's Resource Fund 14th annual Hats Off to Fashion Luncheon & Fashion Show

Sunday, May 17, 2015 Grand Hotel Cape May

The purpose of this fundraiser is to benefit county projects for women and girls in Cape May County. The ticket price includes lunch and a fashion show featuring fashions from local boutiques, modeled by Cape Women's Resource Fund members. In addition, funds are raised through a ticket auction, with a large variety of enticing donated baskets.

Several years ago, the Cape Women's Resource Fund began sharing the proceeds of this fun event with two Cape May County, women's organizations, the League of Women Voters and AAUW. The attendance at this event has grown significantly, and the fundraiser has become the largest contributor to the AAUW CMC Tribute Scholarship Fund.

AAUW contributes 6-8 very popular baskets each year. In order to fill the baskets, we ask the members for donations at our meetings. We greatly appreciate the generosity of our membership in donating items and contributing money for the baskets. You are welcome to join committee members including Kathy and Karen Weis fill-in and complete the baskets. Most importantly, your contributions, big or small, generously help us work as a team to support the Tribute Scholarship Fund. For further information, please contact Karen Weis at karenweis@yahoo.com

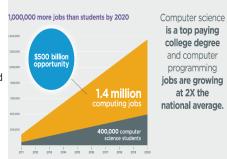


Some Exciting News for New Jersey

For the first time ever, New Jersey will host Tech Trek, a week-long residential science, technology, engineering and math camp for seventh grade girls, hosted and sponsored by AAUW. The Tech Trek camp will be held from July 19th to July 25th at the Stockton College of New Jersey. Science, engineering, math, and technology are major fields where women are presently underrepresented but fields where they can and do succeed.

In celebration of computer science week we are proud to announce that Lockheed Martin has invested in Tech Trek big time with a \$90,000 grant to AAUW. \$40,000

is for national AAUW to expand camps and \$50,000 is for 4 existing camps that are near Lockheed Martin sites. This means Tech Trek, to be held at Stockton College of New Jersey in July, will receive \$2,500.



New Jersey

24,011 open computing jobs (growing at 4.9x the state average)

- 1,535 computer science graduates
 165 schools teach computer science
- CS doesn't count as math or science credit
- No clear CS teacher certification pathways
- No CS curriculum standards

New Jersey is one of 25 states where students can't count computer science for credit towards high school graduation.

Also, New Jersey has been selected to be the recipient of a pilot apps course, which was developed by MIT and will be implemented thanks to an \$84,000 grant from the Verizon Foundation. This summer, at our New Jersey tech trek camp, AAUW and the Verizon Foundation are set to launch an initiative to teach girls about apps.

We are very excited about Tech Trek in New Jerseyfind out how you can participate: call Michelle J. Douglass, Esq. at 609-788-3595 or email her at mjd@myrightslawyers.com

Cape May County empowering women since 1881

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Historian Karen Weis

Public Relations
Suzanne Pelkaus

For information about the newsletter content, information or corrections, please contact:

Jennifer Gensemer jbgensemer@gmail.com

AAUW Wilmington's 46th Annual Dollars for Scholars Used Book Sale

to benefit college scholarships for Delaware women
Thursday-Saturday, Feb. 26-Feb. 29
10 am - 9 pm
Sunday, March 1
11 am - 5 pm

Concord Mall
4737 Concord Pike
Brandywine Hundred, DE 19803
Please note: Bad weather may curtail sale hours.

Don't miss the area's largest sale of gently used books. Most items are between \$1-\$5, with collectibles up to \$100. Items are sorted into more than 50 categories on tables throughout the mall. The sale also includes DVDs, CDs, VHS tapes, records, sheet music, puzzles, and ephemera. Starting at 6 pm, Saturday, Feb. 28, most items are half-price. On Sunday, March 1, people can buy a bag for \$10 and fill it (certain categories are excluded).

For more information, please visit http://wilmington-de.aauw.net/booksale, call (302) 428 -0939 or e-mail aauwwilm@gmail.com.

